

A registered apprenticeship is an industry-driven career pathway that includes both classroom instruction and on-the-job training. Sponsored by the U.S. Department of Labor, apprenticeships allow individuals to earn a nationally-recognized credential by earning while they learn – avoiding the high cost of a traditional college education.

Today, apprenticeships are offered in many industries:

- Administrative Services
- Advanced Manufacturing
- Construction Trades
- Healthcare
- Transportation

If you're concerned about finding workers with the right skills or replacing skilled workers who are retiring soon, a USDOL Registered Apprenticeship business development opportunity may be a good solution.

Macomb/St. Clair MichiganWorks! Business Services Can Help.

We can:

- Answer basic questions and assist with recruiting and screening candidates
- Connect you to the Michigan DOL Office of Apprenticeship to guide you through registering a program
- Refer you to community college and/or career and technical programs that provide required classroom training
- Contribute grant funds to offset costs

Contact us now and ask to be connected to a member of our apprenticeship team!



Warren Career Center – 4th Floor 30500 VanDyke Ave Warren, MI 48093 | (586) 574-2170

Roseville Career Center 15950 Twelve Mile Rd Roseville, MI 48066 | (586) 447-9200

Port Huron Career Center – Municipal Building, 6th Floor 100 McMorran Blvd Port Huron, MI 48060 | (810) 966-3300

Clinton Twp Career Center
43630 Hayes Rd, Suite 100
Clinton Twp, MI 48038 | (586) 263-1501

Solid strategic planning is at the heart of business success. But a plan for the future is only as good as the information it's based on...information about the labor market and the workforce.

At Macomb/St. Clair MichiganWorks!, we can answer many business development questions:

- What are the current local employment/ unemployment rates?
- Which Michigan industries are projected to grow in the near future?
- Which Michigan industries are expected to shrink?
- Which job positions are in high demand now and in the near future?
- Which job positions are expected to decline?
- What are the average pay rates/salaries for the types of workers I employ?
- What is the educational level of the workforce in my area?
- What is the educational level of the workforce in other parts of the state?
- What is the average income of residents in my area?

Whether you're looking to expand your business or concerned about the future of your industry, our Business Services Professionals are available to assist. Contact any of our Macomb/St. Clair MichiganWorks! offices and ask for a Business Services Representative.





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Finding the Right Job Candidates



At Macomb/St. Clair MichiganWorks!, our primary goal is to connect employers and job seekers. We help employers find the skilled workers they need to succeed, and we help job seekers find positions that are a good match for them.

As a Macomb/St. Clair employer, we can support your talent management process by:

- Developing job descriptions that clearly define and modernize the qualifications and requirements of your organization
- Posting your open positions in Pure Michigan Talent Connect
- Posting your open positions in our local offices
- Searching Pure Michigan Talent Connect for job candidates who meet your organization's job requirements
- Prescreening job candidates for you
- · Referring qualified job candidates to your worksite
- Hosting a job/hiring fair for your company

To see how we can help you find the talent you need, contact us at any of our offices and ask to speak with a Business Services Representative.



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Would you like your employees to obtain additional training for free? Concerned about retaining your employees and reducing onboarding costs? Looking for ways to improve staff morale and productivity?

The Michigan RECONNECT program can give your business a boost! It offers FREE tuition and provides a way for you to upgrade the skills of your workforce while they maintain their employment with you. It's a win-win. You get happier, more productive staff, and they get free, work-related education.

Who Can Apply?

To apply for Michigan RECONNECT funds, employees must be 21 or older and have a high school diploma or GED. They also must have been a Michigan resident for at least one year. They must apply before December 31, 2024 and be enrolled in at least one class this fall semester.

How to Apply

Encourage your employees to:

- Apply to Michigan Reconnect by December 31, 2024
- Complete the FAFSA (Free Application for Federal Student Aid)
- Apply and enroll in a community or tribal college for fall semester

With Michigan Reconnect, they can:

- Do it tuition-free ... have a better future with no debt
- Pursue their passion THEIR WAY even if it's one class a semester
- Tailor their schedule to YOUR WORK TIME with online options

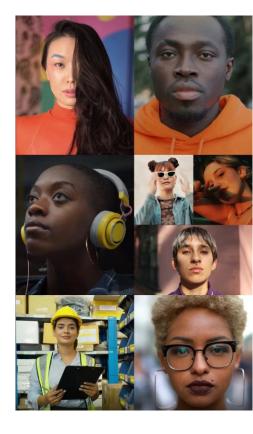
Act NOW!

Don't miss this opportunity to enhance the skills and morale of your workforce. A better Michigan starts with YOU!

For More Information

- Visit Michigan.gov/Reconnect or CALL 888-447-2687
- Visit or call Macomb/St. Clair MichiganWorks! offices







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Clinton Twp Career Center 43630 Hayes Rd, Suite 100 Clinton Twp, MI 48038 | (586) 263-1501 The Going PRO Talent Fund makes awards to employers to assist in training, developing, and retaining employees. It aims to ensure you have the talent you need to compete and grow – and our Michigan workforce has the skills needed for in-demand jobs.



Types Of Training

To be funded by the Talent Fund, training must:

- Be short-term and fill a demonstrated talent need at your company
- Lead to an industry-recognized credential for a transferable skill
- Not cost more than \$2,000/person or \$3,500/USDOL Registered Apprentice

It also must meet one of the following criteria:

- Classroom or customized training
- New employee on-the-job training
- Training for USDOL Registered Apprentices

Eligibility

To be eligible to participate, your employees must:

- Be full-time employees of your organization
- Work primarily in Michigan, regardless of where they live
- Be at least 18 years old
- Have U.S. citizenship or authorization to work in the U.S.

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Interested?

Contact one of our Macomb/St. Clair MichiganWorks! offices and ask to speak with Business Services staff. One of our professionals will meet with you to discuss your training needs and determine whether a Talent Fund award is appropriate. They also can help you develop a realistic training plan and find suitable training providers.

Don't Wait! Act NOW!

This year, Michigan employers have already received almost \$18 million in awards from the Going Pro Talent Fund. Why shouldn't YOUR company benefit from this opportunity?

